

ASCPT 2024 ANNUAL MEETING
THE BROADMOOR, COLORADO SPRINGS
MARCH 27 – 29, 2024

NEW HORIZONS
FOR GLOBAL OUTREACH



*Join ASCPT as a
Partner for 2024 for
unique and
innovative
opportunities to
reach your target
audience and
maximize your ROI!*

Please note, some of these opportunities are available in limited quantities and will be provided on a first-secured basis. Listed prices and options should be considered confidential to potential Partner and are valid through **December 15, 2023**. Partnership inclusions for the 2024 Annual Meeting secured after this date are subject to availability. Partners securing their options after this date may not be included in select electronic and/or printed items already complete.

All current and prospective partners agree to accept and acknowledge ASCPT's terms and conditions. ASCPT maintains right of first refusal with priority given to previous partners, and reserves the right to fully vet/decline potential partners if deemed necessary.

BEYOND
THE BOOTH

ASCPT Partnership planning options for 2024,
including the ASCPT 2024 Annual Meeting (AM24).

WHY PARTNER WITH ASCPT?

Are you looking to get proper face-time with your target market, generate new leads, extend brand awareness and even maintain existing relationships?

ASCPT is focused on the future and providing significant value to our Partners. Therefore, we are doing away with a standard exhibit hall and are now focusing on value-added opportunities including branding, speaking, and year-round options to enhance ROI. Because of this, we work with each Partner individually to create a package that works best for accomplishing your goals.

As you move through these opportunities, remember to consider that more than half of ASCPT members will continue to enjoy opportunities in a virtual-only format. Therefore, it's important to recognize a hybrid audience and how you can engage them throughout the year.



BEYOND THE BOOTH

Partner Networking Lounge

ASCPT will be adding a location exclusively for networking with Partner representatives for Ambassador Level and above Partners. This exclusive Networking Lounge will provide you with a singular location where attendees can find you and engage in meaningful conversations regarding your products and services.

**INCLUDED IN AMBASSADOR
LEVEL AND ABOVE PARTNER
PACKAGES.**

Exclusive design for 2024 and available as space allows.

BEYOND THE BOOTH

NEW



LEARNING LABS

2023
IN-PERSON
LEARNING LABS
HIT ROOM
CAPACITY!

- ASCPT to host one (1) 30-minute or 60-minute session in conjunction with Partner organization.
- Partner organization to source panelist(s). ASCPT can assist with moderator(s) as requested.
- ASCPT to market session via program agenda(s), email, and signage (if applicable).
- Year-round/online options: ASCPT will provide name and email address of attendees who agree to release their information. If recorded, ASCPT to host recording on ASCPT's Online Learning platform for six (6) months.
- Additional standing rules applicable, to include ASCPT review and editing of content.

Annual Meeting: In-person, in meeting room

30-minute: \$16,000 | 60-minute: \$22,000

Year-Round/Online: Virtual

30-minute: \$6,500 | 60-minute: \$9,000

BEYOND THE BOOTH

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...fficiencies and is more
...d safer than the conventional

Study Day	1 - 6	7 - 20	21 - 27	28 - 32
Period	1	2	3	Follow-up
Objective	Baseline	Treatment run-in	Treatment	Safety
Treatment			1: 100 mg Qd or 200 mg Qd	
Tyramine Escalation (mg/day)	25 → →400			
Endpoint*	TYRC10			



A background image showing a conference lounge with people standing and talking. A sign in the foreground reads "Translating Clinical Pharmacology", "Thursday", "3:15 PM", "Micro-Learning", "Brought to you by", and "CERTA".

2023 AVERAGE
VIRTUAL LEARNING
LOUNGE
REGISTRANTS

228

BEYOND THE BOOTH

MICRO-LEARNING LOUNGE

- ASCPT to host one (1) 15-minute session in conjunction with Partner organization.
- Partner organization to source panelist(s). ASCPT can assist with moderator(s) as requested.
- ASCPT to market session via program agenda(s), email, and signage (if applicable).
- For Annual Meeting Lounges, ASCPT to record encore presentation & host on ASCPT's Online Learning platform for six (6) months.
- Year-round/online options: ASCPT will provide name and email address of attendees who agree to release their information. If recorded, ASCPT to host recording on ASCPT's Online Learning platform for six (6) months.
- Additional standing rules applicable, to include ASCPT review and editing of content.

In-person, in poster hall or foyer space: \$7,000

Year-Round/Virtual: \$3,500

BEYOND THE BOOTH

Networking

NETWORKING IS THE MOST REQUESTED OPPORTUNITY BY ASCPT MEMBERS!



Just 1
remaining!

Networking Breakfasts

Kick off the day's meeting events by partnering on breakfasts designed to offer attendees a chance to learn more about ASCPT's Networks & Communities.

\$7,000



Just 1
remaining!

Networking Receptions

There are two exclusive opportunities to be recognized as a Partner of a popular Annual Meeting networking reception featuring scientific posters.

\$22,000



Networking Break

Put your brand on a highly valued networking break during the Annual Meeting. Includes branded coffee cups, napkins, and signage.

\$6,000



Virtual Networking

Act as Host and Partner to bring together ASCPT members worldwide for a chance to connect with colleagues in a virtual setting.

\$2,000

2024

Pre-Conferences

Guaranteed to attract a group of focused attendees as they participate in an exclusive hands-on workshop.

Partnership includes:

Recognition as partner in all marketing and signage. Company rep to introduce event.

Only 1 remaining!



Cost: \$8,500

**Add-on Pre-Conference
Poster/Networking Hour: \$7,000**

BEYOND THE BOOTH



BEYOND THE BOOTH

SOLD OUT

VIP Welcome

Company representative to help kick-off in-person VIP reception event & host pre-meeting virtual meet up

Opportunity to do special event branded giveaways

Event branding & refreshments

Social media marketing

Pre-Meeting & Annual Meeting: \$7,000

FUTURE LEADERS PARTNERSHIP

Leadership Accelerator

Gain brand recognition and strengthen the professional growth by exclusively sponsoring this fast-track leadership program available to early career members.

SOLD OUT

Virtual & in-person components included: \$10,000

Student/Trainee Initiative

Brand recognition as Student/Trainee Initiative Partner, with funds applied to support more than 1,000 complimentary Student/Trainee memberships and Annual Meeting registrations.

Starting at: \$1,000

Mentor Session

Recognition as Partner for a virtual Mentoring Session and opportunity to provide one (1) mentor/host (must be a current ASCPT member).

Virtual event: \$10,000

BEYOND THE BOOTH





SOLD OUT

President's Tournament

This highly anticipated event features past, current, and future ASCPT Presidents go head-to-head during the current President's game of choice!

\$7,500



BEYOND THE BOOTH



Drinks at Donor Reception

Put your brand in the hands of ASCPT VIPs by partnering on the ASCPT Donor Reception. This is an exclusive, invitation-only event!

\$5,000



Only 1 remaining!

Attendee Lunches

Make an impression as the official Lunch Partner for day one or day two. In addition to event branding, opportunity to place collateral on lunch tables.

\$15,000



Be Seen! Branding Opportunities

- 1 Lanyards
\$17,500 **SOLD OUT**
- 2 Reusable Water Bottles
\$5,000 **SOLD OUT**
- 3 Hand Sanitizer
\$5,000
- 4 Charging Stations
\$5,000
- 5 Wireless Chargers
\$5,000



BEYOND THE BOOTH

Be Seen! Branding Opportunities



6 Opening Session
\$17,000

SOLD OUT

7 Hotel Key Cards
\$8,000

SOLD OUT

8 Headshot Lounge
\$6,000

SOLD OUT

9 Notebooks
\$5,000

SOLD OUT

10 Sunscreen
\$5,000

BEYOND THE BOOTH

Enhance Your International Presence

CPT Chinese Edition

Get brand recognition as partner for the Chinese edition of ASCPT's flagship journal. Nearly 100 editorial board members translate content for consumption in the growing Chinese market.

Contact ASCPT for details.

Low & Middle-Income Countries Grants

Support ASCPT's newest grant to support travel and Annual Meeting registration for attendees from low and middle-income countries.

\$7,500 per recipient

BEYOND THE BOOTH

Clinical Pharmacology
& Therapeutics

wileyonlinelibrary.com/journal
Published for the American Society
of Clinical Pharmacology and Therapeutics
by Wiley

临床药理学与治疗学 (中文版)

主编: 胡欣



Mission & Impact

BEYOND THE BOOTH

Only 1 remaining!

1

Patient Forum

Brand this important and impactful session during the Annual Meeting that features patient's personal stories and how their experiences are impacting the future of clinical pharmacology.

\$5,000

2

Poster Walks

Get recognition as Partner during one of the popular poster walk events at the Annual Meeting.

\$5,000

3

Annual Meeting App

Get exclusive recognition as Partner of the official Annual Meeting App including onsite signage and marketing and a featured rotating banner on the home screen.

\$16,000

4

Attendee Wi-Fi

Brand the password for attendee wi-fi throughout the duration of the meeting. Passwords are printed on every attendee badge and partner can provide a customized splash page.

\$15,000

Partner Levels



Premier

\$50,000+



Innovator

\$30,000 - \$49,999



Ambassador

\$15,000 - \$29,999



Supporter

\$5,000 - \$14,999

BEYOND THE BOOTH

Partner Inclusions

NEW! All partnerships include Lead Retrieval for use during the 2024 Annual Meeting!

	Premier \$50,000+	Innovator \$30,000 – \$49,999	Ambassador \$15,000 – \$29,999	Supporter \$5,000 – \$14,999
Partner Lounge	Y	Y	Y	
Attendee List	Y	Y		
Private Meeting Room	Y			
Listing in Partner Directory	Y	Y	Y	Y
Logo on ASCPT website	Y	Y	Y	Y
Logo on NCE & Annual Meeting eMarketing	Y	Y	Y	Y
Banner ad on ASCPT website	12 MONTHS	8 MONTHS	6 MONTHS	2 MONTHS
eBlasts	3	2	1	
Annual Meeting registrations	4	3	2	1
Online learning video	3	2	1	
Job postings	5	4	3	2
Donor Reception invitations	4	3	2	1
Onsite Signage Recognition	Y	Y	Y	Y
Locked in to Early Bird registration rates	Y	Y		
Lead Retrieval	Y	Y	Y	Y

Become an ASCPT Partner Today!

Contact:

Lisa Infelise

Senior Director,

Member Services & Partnerships

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☎ 703-836-6981 ext. 102



BEYOND THE BOOTH